

Open Letter Concerning the Susan G. Komen Foundation

You may have heard about the controversy surrounding our pink Walther P-22 "Hope" Edition. Last year some of our employees who have personal experience with cancer suggested that we have a fund raiser to benefit cancer research. We produced a limited number of customized Walther pistols with a pink Duracoat finish that we introduced during Breast Cancer Awareness Month, with the intention that a portion of the proceeds from the sale of these pistols would be donated to the Susan G. Komen Foundation for cancer research. We wanted to give the donations to a charity that people would recognize, and Susan G. Komen is very well known in the Seattle area as a result of their "Race for the Cure."

Susan G. Komen was in the news recently for another reason. The foundation decided to withdraw its funding for Planned Parenthood, and there was a big backlash of negative publicity. (The foundation later reversed this decision.) Coincidentally, we were doing some maintenance on our website www.discountgunsales.com that caused archived material to be displayed temporarily, including an image and description of our pink Walther P-22 "Hope" Edition. In fact, our production run of this pistol was highly successful, and sold out almost immediately, so the pistol is no longer available. As soon as we became aware of this error on the Discount Gun Sales website, we corrected it.

Somehow the news services picked this up, and ran the story that Susan G. Komen and Discount Gun Sales have entered into a business partnership. This is incorrect. In a statement to the press, Komen's spokesperson explained that the foundation does not have partnerships with companies in the firearms industry. Discount Gun Sales and Komen are "teammates" only in the sense that we support cancer research. We apologize to our customers and the Susan G. Komen Foundation for any confusion.

Cancer affects people from all walks of life, including gun owners and their friends and family. We respect Komen's decision to disassociate itself from the firearms industry, and we will instead donate the proceeds from our P-22 "Hope Edition" to the American Cancer Society. We want to thank our customers for their support while we weather this controversy, and the personal stories that they have shared about their own experiences with cancer.

The gunsmith who does our custom work is an elderly gentleman that survived a Stage IV cancer. When he read the Susan G. Komen story, he asked whether we can produce a second edition of the pink Walther P-22. We have decided to produce a limited run of 250 units using the latest revision of the Walther P-22, the "Q Edition." The pistols will sell for \$449.99, and Discount Gun Sales will donate \$50 to the American Cancer Society for every one that is sold.

Thanks for your understanding.

Discount Gun Sales LLC